

## Sustainability and Corporate Responsibility

Tuesday 11.2.	Wednesday 12.2.	Thursday 13.2.
<p><b>8.30– 12.00 Lectures</b></p> <p><b>8.30-8.45</b> Opening of the winter school Eija Heikkinen, PhD, Director of Master School, KAMK The programme of the winter school – Jaana and Päivi</p> <p><b>8.45-9.30</b> Introduction to Sustainability and Corporate Social Responsibility Jaana Lappalainen, PhD (Corporate Finance), Head of Master´s Degrees, KAMK</p> <p><b>9.30-10.15</b> Climate Change, Loss of Biodiversity and Sustainability Crisis Silja Keränen, MSc (Eng.), KAMK</p> <p><i>Coffee break</i></p> <p><b>10.30-11.15</b> Sustainability Reporting and the Value Chain Tarja Juntunen, ESG Controller, Loiste Oy</p> <p><b>11.15-12.00</b> Code of Conduct Ritva Piipponen, HR Manager, Elementis Global</p>	<p><b>9.00 – 12.00 Lectures</b></p> <p><b>9.00-10.00</b> Stakeholder Dialogue Prof. Dr. Maximilian Wolf FH Albstadt-Sigmaringen, Germany</p> <p><b>10.00-11.00</b> Doing the right thing and reducing risks: CSR in banks Prof. Dr. Christoph Gallus, THM Mittelhessen, Germany</p> <p><i>Coffee break</i></p> <p><b>11.15-12.00</b> Consumer Responses to Corporate Social (Jr)Responsibility PhD Ilona Szöcs Postdoctoral Researcher, Copenhagen Business School; Lecturer, University of Vienna, Austria</p>	<p><b>9.00 – 12.00 Lectures</b></p> <p><b>9.00-9.30</b> Corporate Social Responsibility Jaana Lappalainen, PhD (Corporate Finance), Head of Master´s Degrees, KAMK</p> <p><b>9.30-10.15</b> Developing sustainability - Company case PhD (Tech.) Kati Oravisjärvi, CSR Director, Hämeenaho Oy</p> <p><i>Coffee break</i></p> <p><b>10.30-11.30</b> Corporate Governance and Compliance perspective Pekka Kantola, MSc (Engineering), Senior Lecturer, KAMK</p> <p><b>11.30-12.00</b> Final assignment instructions and kick-off and closing the winter school Jaana Lappalainen and Päivi Karhu</p>
<b>12.00 – 13.00 Lunch</b>	<b>12.00 – 13.00 Lunch</b>	
<p><b>13.00 – 16.00</b> Group work/workshop: How do different countries approach the fight against climate change? Finland, USA, China, Germany, Facilitator – Ms Päivi Karhu, PhD (Econ.), Senior Lecturer, KAMK</p>	<p><b>13.00 – 16.00</b> Group work/workshop: Sustainability and Corporate Social Responsibility of the companies´ annual reporting – Finnish cases Marimekko, Terrafame, Kesko, StoraEnso Facilitators – Päivi Karhu and Jaana Lappalainen</p>	