

BACHELOR'S DEGREE IN ESPORTS BUSINESS

The degree provides you with an understanding of the manifold business operations and business elements of competitive gaming. Further on in the degree, you will master managing and planning eSports as a business enterprise. Studies are practically oriented and students will be participating in several real-life projects throughout their studies.

Basic Studies	60 cr
<i>Basic Business Competence in eSports Landscape</i>	25 cr
<i>Communication Studies</i>	20 cr
<i>Methodological Competence</i>	15 cr
Professional Studies in eSports	75 cr
<i>Leadership and Management</i>	15 cr
<i>eSports Event Management</i>	15 cr
<i>Managing and Planning International Operations</i>	25 cr
<i>eSports Landscape</i>	20 cr
Optional Studies (choose one)	30 cr
<i>Business trail</i>	30 cr
<i>Game Development Studies</i>	30 cr
<i>Coaching Studies</i>	30 cr
<i>R&D Projects</i>	30 cr
Thesis	15 cr
Practical Training	30 cr