

KAMK R&D Communications: Stakeholders

KAMK
strategic
partners

HEIs in
Finland and
abroad

Research
organizations

Companies
from the
relevant field

Funding
programmes

Alumni

Development
and industry
organizations

#kamkRnD



Tanja
Keränen
@FI



Anastasia
McAvennie
@ENG



Newsletter

KAMK
R&D
Communications

Events

Webpages

Blog posts

Social media
channels



KAMK R&D Communications: Main challenges

- Limited resources
- Limited budget
- Internal communications



Thank you!

#SharingIsCaring

Could you please share your

experiences

good practices and

challenges

in R&D communications at your university?