KAJAANIN AMMATTIKORKEAKOULU
UNIVERSITY OF APPLIED SCIENCES

Nov 2016

DEGREE PROGRAMME IN INTERNATIONAL BUSINESS

Courses offered for exchange students in Spring 2017:

1st year studies	**Group LBI16S:**	**ECTS**	**Teacher**
KBBA022	Management Accounting	5	Raija Jormakka
KKBO006	Law Studies	5	Sami Malm
KBBO007	Economics	5	Sami Malm
KBPI024	Introduction to Management	5	Jan Mitts
KBPM010	Project Management	5	Sami Malm
2nd year studies	**Group LBI15S:**		
KBPA001	Integrated Marketing Communication and Digitalization	5	Maarit Vuorinen
KBPA006	Advanced Project in Integrated Marketing Communication	5	Elina Jääskeläinen
KBPA002	Services Marketing and Digital Environments	5	Maarit Vuorinen
KBPA005	Selling and Sales Management	5	Ruey Komulainen
KBPA003	International Networking and Collaboration	5	TBA
KBPA004	Product, Brand and Price Management	5	Maarit Vuorinen
KBPB002	International Marketing	5	Ruey Komulainen
LC00BD51	Introduction to Technology Commercialization	5	Anas Al Natsheh
LC00BD53	Supply Chain Building and Market Communication	5	Anas Al Natsheh
LC00BD52	Business Models and Funding	5	Anas Al Natsheh
LC00BD54	Marketing of High-Technology Products and Innovations	5	Anas Al Natsheh
Free-choice studies (available for everyone):			
KBW205	Study Trip to St Petersburg	3	Sami Malm
KBVY001	Finnish for Exchange Students	3	Tuula Rajander
KBEN004	English Conversation	3	Jaana Härkönen
Web courses (= Independent studies)			
KLVY044	New Trends in Leadership and Management	5	Pekka Tervonen
KLVY049	Management Procedures and Strategies	5	Pekka Tervonen
KLBY050	Organizational Psychology	3	Pekka Tervonen
KBW016	Business Plan	3	Pekka Tervonen
KBPI007	Export and Import Routines	3	Pekka Tervonen
KBPB001	Quality and Risk Management	5	Pekka Tervonen
KBPF005	Consumer Buyer Behavior	5	Mervi Väisänen
MTW009	Destination Marketing	3	Perttu Huusko
Sports and Leisure Management: Courses available for Business Students			
SSPL011	Strategic Marketing Management	3	group: ASL14S
Game Development: Courses available for Business students			
KTVP022	Marketing-oriented Game Design	3	
KTVP023	Legal Issues in IPR	3	
KTAD032	Basics of 2D Game Graphics	3	

Please note that it is possible to choose courses from other fields of study if you timetable/schedule allows.

Changes are possible!