

Sustainability and Corporate Responsibility

Tuesday 13.2.	Wednesday 14.2.	Thursday 15.2.
<p>9.00 – 12.00 Lectures</p> <p>9.00-9.30 Opening of the winter school Ms Eija Heikkinen, PhD (Health Sciences), Director of Master School, KAMK The programme of the winter school Discussions and reflection based on the pre-reading Jaana and Päivi</p> <p>9.30-10.15 Climate Change, Loss of Biodiversity and Sustainability Crisis DI Silja Keränen</p> <p><i>Coffee break</i></p> <p>10.30-11.00 Introduction to Sustainability Jaana Lappalainen, PhD (Corporate Finance), Head of Master's Degrees, KAMK</p> <p>11.00-12.00 Consumer Responses to Corporate Social (Ir)Responsibility PhD Ilona Szöcs, Assistant Professor, University of Vienna, Austria</p>	<p>9.00 – 12.00 Lectures</p> <p>9.00-9.45 Introduction to Corporate Social Responsibility Ms Jaana Lappalainen, PhD (Corporate Finance), Head of Master's Degrees, KAMK</p> <p>10.00-11.00 Corporate Social Responsibility in Finance Prof. Dr. Christoph Gallus, THM Mittelhessen, Germany</p> <p>11.00-12.00 Developing sustainability issues at a company: Company example Dr. Kati Oravisjärvi, Hämeenaho Oy/LBY22S</p>	<p>9.00 – 12.00 Lectures</p> <p>9.00-9.45 Introduction to Code of Conduct and Compliance Ms Jaana Lappalainen, PhD (Corporate Finance), Head of Master's Degrees, KAMK</p> <p>10.00-11.00 Stakeholder Dialogue Prof. Dr. Maximilian Wolf FH Albstadt-Sigmaringen, Germany</p> <p>11.00-12.00 Green technology and digital green transition Kawtar Ghafel, lecturer/doctoral researcher</p>
12.00 – 13.00 Lunch	12.00 – 13.00 Lunch	12.00 – 13.00 Lunch
<p>13.00 – 16.00 Group work/workshop: How do different countries approach the fight against climate change? Facilitator – Ms Päivi Karhu, PhD (Econ.), Senior Lecturer, KAMK</p>	<p>13.00 – 16.00 Group work/workshop: Sustainability and Corporate Social Responsibility of the companies' annual reporting – Finnish cases Marimekko, Terrafame, Kesko, StoraEnso Facilitators – PhD Päivi Karhu, Senior Lecturer and PhD Jaana Lappalainen, Head of Master's Degrees, KAMK</p>	<p>13.00 – 15.00 Final assignment instructions and kick-off Jaana Lappalainen and Päivi Karhu</p>