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|  | | **Thesis**  Subject analysis – Bachelor of Business Administration  Date | | |
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| Name |  | | group |  |
| Phone no: |  | |  |  |

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| **1. What is the subject area of your thesis?** |
| **2. Why have you chosen this subject? (Briefly justify your choice).** |
| **3. Who has commissioned your thesis? (contact person?)** |
| **4. What is the research problem/development task that your thesis covers? (What are you researching and developing?)** |
| **5. What is the objective of your thesis?** |
| **6. What is the theoretical background or model of thinking that you have used in your thesis (the frame of reference)?** |
| **7. How do you propose to carry out the practical part of your thesis and the research/developmental (empirical) part of your thesis? (Acquisition of material and analysis/development tools)** |