

## Kajaani Gaming Cluster

### Hankkeen taustaa

The games industry in Finland has seen an enormous growth and success over the past few years. About a decade back, there were approximately 20 companies in entire Finland with just a couple of notable names. Now, there are a total of approximately 70-80 companies in Finland in the game development business. To summarise, Finland is capable of producing world class companies and products and now slowly started to compete with countries like USA, UK, Japan, China, India and others in terms success stories, even though the total population of Finland is negligible as compared to these countries. There is a lot of talent and potential in Finland which when correctly organized will lead to many more globally recognized success stories.

### Tavoitteet

In general, the mission of the Kainuu Games Cluster is to increase the successful development of emerging businesses in gaming sector that has unique areas of opportunity. Businesses that graduate through the pipeline move out into the community and contribute to the overall vitality, diversity, and growth of the area economy. The pipeline provides environments that allow a region to take an active role in growing their own businesses that will lead to job creation. New businesses and the new jobs they produce create wealth through multiplier effects and new tax generation - that ultimately benefits the community.

Kajaani Game Cluster is to develop and coach world-class game developers, teams and produce high-quality games in Kajaani. The teams who have gone through the process will stand out in quality in comparison to other game startups from other regions.

The KUAS games education, Innova pre-incubator, games bootcam and a close cooperation with business support organisations will serve as a well-defined pathway and a hub for technology start-ups and will actively identify and provide for the value-added services required to support games SME's success.

### Kohderyhmä

### Rahoittajat

Kainuun ELY-keskus (Yritysten toimintaympäristön kehittämisavustus), Kainuun Etu Oy ja Kajaanin ammattikorkeakoulu

### Toteuttamisaika

1.1.2013 - 31.12.2014

### Yhteyshenkilöt

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